

BEESON MECHANICAL SERVICE COMMERCIAL RESIDENTIAL™



BEESON MECHANICAL SERVICE, INC.™

**Quarter 1, 2010
(January-March)**

The *BUZZ* from *BEE*son

Happy New Year...and what a great year it will be!!!! Our new year resolution at Beeson is to provide you, our customer, with more information on the products and services we can and will provide to you. We appreciate you as our customer!

Recipe: "Quick Hollandaise Sauce"

- 4 large egg yolks
- 2 tablespoons fresh lemon juice
- pinch cayenne pepper
- kosher salt
- 1 cup unsalted butter (2 sticks)

1. In a blender, combine the egg yolks, lemon juice, cayenne, and ½ teaspoon salt and blend until frothy.

2. Heat the butter in a small saucepan over medium heat until bubbling (do not let it brown). With the blender running, remove the center cap from the lid and add the hot butter in a thin stream, blending until thickened. If the sauce is too thick, add warm water, 1 tablespoon at a time, to achieve the desired consistency.

Note: Because the eggs in this recipe are not cooked, there is a risk of food-borne illness.

(This recipe may be found at <http://www.realsimple.com/>)

**If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

FREE ESTIMATES: Snow Removal & Salt Spreading

Indiana Puts Money in Your Pocket

We have great news!!!! Indiana is coming out with a new rebate program beginning February 1, 2010. That's wonderful news for anybody needing or wanting to install an HVAC system. The details still aren't finalized but we have some of the initial information. For Energy Star qualified HVAC systems, you can receive up to \$500. If you install a geothermal system, you can receive up to \$1,000. Once the application is submitted, you will get your check within 3 weeks. That's money in your pocket for helping conserve energy!

Since we don't have all the details, we can't give you exact model numbers and the equivalent rebate. However, I can tell you York no longer makes a furnace below 95%, meaning they should all qualify for this rebate program. The York air conditioners and heat pumps range from 13 SEER to 18 SEER, so as we get closer, we will know which ones will be covered by this rebate program. From past rebate program experience, we can tell you it will likely be 15 SEER and higher.

More information will be available at www.energy.IN.gov as time progresses.

Keep in mind that we also have access to many other rebate programs and tax credits if you need to install an HVAC system so don't hesitate to call.

Special Customer Coupon

Receive \$10 off next service call with Beeson Mechanical Service, Inc.™!*

***Expires 3/31/2010 *Limit 1 coupon per customer**

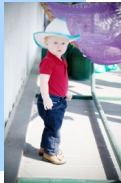
***May Not Be Used in Conjunction with Any Other Discount or Coupon**

Disclaimer: Any advice or information given by Beeson Mechanical Service, Inc. in this newsletter or outside of this newsletter is intended for individual situations. It does not apply to everyone. Everything is strictly for informational purposes and Beeson Mechanical Service, Inc. may not be deemed liable for any of it.

BEESON MECHANICAL SERVICE

COMMERCIAL RESIDENTIAL

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 Co-Owner: Kent Beeson



Clean & Checks \$79*
Service Contracts \$135**

*For Standard Residential Heat Pump or Air Conditioner in Whiteland

**Starting At \$135 in Whiteland

FREE Furnace Safety Check

Yes, we said FREE!!!! Beeson Mechanical is offering a free furnace safety check to anyone in Whiteland or New Whiteland. The offer expires 1/31/10 so you better call quickly. It's a first come, first serve basis. There is absolutely no cost for us to come inspect your furnace. It will include the following: carbon monoxide reading, visual inspection of entire furnace, inspect furnace for physical defects, and use a light to inspect inside your furnace. If we find any defects or faults with your furnace, we will let you know. It's your choice to fix it or not. Remember, this is a FREE SERVICE we're offering!

Kaden Update

Time sure does fly. Kaden is now 21 months old. His 2nd birthday is just around the corner. He had a blast on Christmas opening gifts and spending time with the family and truly celebrating what Christmas is all about. He's getting into everything and it quite the little daredevil, always trying to jump off of or climb something. He's starting to use small sentences and we can understand most of what he's saying.

Services We Provide:

- Heating and Air: Service and Install
- Electrical: Service and Install
- Plumbing: Service and Install
- Metal Fabrication
- Welding
- Snow Removal and Salt Spreading
- Generators: Service and Install
- Dehumidifiers: Commercial and Residential
- Indoor Air Quality
- Refrigeration
- Network and Communication Installation

Questions and Answers

Do I need a humidifier? What do I do with it anyway?

A humidifier is commonly used in the winter when it gets very dry outside, meaning it also gets very dry inside. It's odd how some people don't like the static electricity and shocking themselves and each other. A humidifier is the perfect solution. We carry several different ones, depending on the application. However, all of them are attached near your furnace to your ductwork to apply humidity to the air going into your home. There is a control which allows you to adjust it to make your home as comfortable as possible. We carry the Aprilaire product which comes with a very good five year parts warranty. We have always had good reliability with this product and have carried it for several years. We think it's the best on the market.

Does Beeson Mechanical offer any discounts?

The answer is "of course we do". Our service contract customers have ongoing discounts on service and installs throughout the year. And the service contract itself is at a lower price than separately doing clean and checks. We also offer discounts to special groups such as churches, charity organizations, not-for-profit companies, and employees of companies that are a service contract customer with our company already. Additionally, we offer cash discounts on our system installations, discounts when purchasing filters in bulk, and other bulk items. We send coupons out quite frequently as well, including on this newsletter every quarter. If you're curious if we offer a particular discount or coupon, don't hesitate to ask.

*If you have questions you'd like answered, please call or email us for next time!

Benefits with Beeson™....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)

Beeson Mechanical Service™
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